



**Minutes of Tuesday July 11, 2023 – Subcommittee Report Meeting**

**Location:** Zoom

**Time:** 10:00 AM

**In Attendance:**

George Kalamaris (Vice Chair), Peter Kalamaris (Secretary/Treasurer), Suri Weinberg-Linsky, Olu-mide Olatoye, Omar Warsame and Audrey Swartz (Coordinator)

**Regrets:**

Masum Hossain (Chair), Sylvio Rodriguez, Councillor Nunziata Ward 5, York South-Weston

**Call to Order:** The meeting was called to order with quorum at 10:21 AM.

**Motion:** To approve the agenda.

**Moved By:** Peter Kalamaris **Seconded by:** Suri Weinberg-Linsky

**Carried 07-11-01**

Conflict of Interest – None Declared

George left the meeting at 10:30am.

**Motion:** To approve the June 2023 Subcommittee Meeting Minutes.

**Moved By:** Peter Kalamaris **Seconded by:** Omar Warsame

**Carried 07-11-02**

**Streetscape Report**

Suri presented the report, the following comments were made;

1. There was concern about the new banners not being perpendicular to the pole. Explained that the bottom arm is a swing arm to move with the wind, there's no wind cut outs on the banner. Observed that St Clair BIAs don't use swing arms. Inquire to Pauline/Classic Display if they can be tightened. Not possible to not have swing arms previously established as it's a windy area.
2. Asked why no banners north of King, explained we don't have poles in the expansion area to install we could only put planter boxes last year. Looking into poles North of King as part of the developer project. Expensive to lease Hydro poles for BIA assets, can look into for next year as temporary measure.
3. Trini Electric report of the audit poles was received, needs to be recirculated and reviewed by the committee.
4. Walk-through with the City for Weston/Lawrence streetscape improvements scheduled for June 14<sup>th</sup> at 10am.

5. Floricorp to bill the BIA as a total price in contract divided monthly rather than for services rendered.

**Motion:** To accept the streetscape report

**Moved By:** Peter Kalamaris **Seconded By:** Olumide Olatoye

**Carried 07-11-03**

### Marketing Report

There was no update from the Marketing subcommittee, so no report was presented.

### Events Report

Audrey presented the report on behalf of the subcommittee. The following comments were made;

1. Heard back from City regarding road closure on John st for Garlic festival, gave them a high level explanation and they need to get back. Budget they provided didn't break even, need to circle back on the feasibility of cutting certain programming.
2. Rosemount Café may not end up attending, she missed our email for July 8 and specifically wanted that date before the grand opening. Thinking about it.
3. If there is space available, offer the "Business of the Week" space to non-BIA members as long as they pay the \$40. Can be offered to Thrive Hive and EasyBoxed. They shouldn't conflict with a member business products/services.
4. Idea to bring some multicultural parade/street festival to highlight the many cultures in Weston Village. Suggested to connect with Frontlines to build off the "Taste of Weston" festival. Olu to research more and create a proposal for the board. Audrey to send Olu 2019 Santa Claus Parade budget for reference
5. 6ft table broke on the weekend, Suri to get a new one from Costco. Tent from Walmart broke again, return and look into purchasing on Amazon or Caravan.
6. Confirmed that vendors are still be accepted for the market, they choose which dates they want and need to submit payment in advance. Vendors selling similar items may not be approved to join the same dates. Vendors serving/cooking need to do some paperwork with Public Health.

**Motion:** To accept all new vendor applications received in June.

**Moved By:** Peter Kalamaris **Seconded By:** Suri Weinberg-Linsky

**Carried 07-11-04**

**Motion:** To accept the Event Subcommittee Report.

**Moved By:** Peter Kalamaris **Seconded By:** Olumide Olatoye

**Carried 07-11-05**



**Capacity Development Report**

Peter presented the report. The following comments were made;

1. Next step will be deciding which projects from the Strategic Plan to focus on and decide how to use the funding for the Capacity Development grant in 2024. Can't receive the funds until 2024 but can finalize RFPs/job descriptions until then.

**Motion:** To accept the Capacity Development report

**Moved By:** Olumide Olatoye **Seconded By:** Suri Weinberg-Linsky

**Carried 07-11-06**

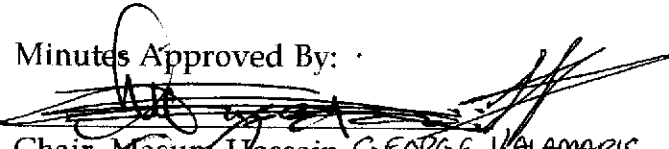
**Other Business**

Olu will be away travelling in August so won't be able to attend both board meetings.

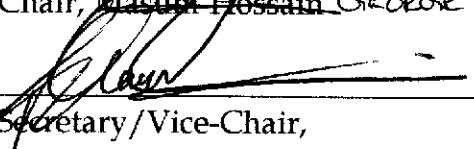
The next meeting date will be August 8<sup>th</sup>

**Meeting Adjournment:** Peter Kalamaris called the meeting to a close at 11:18 AM.

Minutes Approved By:

  
Chair, Masum Hossain GEORGE KALAMARIS

Sept 13/2023  
Date

  
Secretary/Vice-Chair,

SEPT 13 2023  
Date