



**Minutes of Tuesday June 13, 2023 – Subcommittee Report Meeting**

**Location:** Zoom

**Time:** 10:00 AM

**In Attendance:**

George Kalamaris (Vice Chair), Peter Kalamaris (Secretary/Treasurer), Suri Weinberg-Linsky, Olumide Olatoye, and Audrey Swartz (Coordinator)

**Regrets:**

Masum Hossain (Chair), Omar Warsame, Sylvio Rodriguez, Councillor Nunziata Ward 5, York South-Weston

**Call to Order:** The meeting was called to order with quorum at 10:09 AM.

**Motion:** To approve the agenda with the addition of "Approval the May subcommittee meeting minutes" for agenda as item #4.

**Moved By:** Suri Weinberg-Linsky **Seconded by:** Peter Kalamaris

**Carried 06-13-01**

**Conflict of Interest – None Declared**

**Motion:** To approve the May 2023 Subcommittee Meeting Minutes.

**Moved By:** Suri Weinberg-Linsky **Seconded by:** Peter Kalamaris

**Carried 06-13-02**

George joined the meeting at 10:25am.

**Streetscape Report**

Suri presented the report, the following comments were made;

1. Error on the report for the date, it says May report rather than June
2. Developer funding will be going into a pot for the whole city, unsure who makes the decision how projects are approved. Should have a meeting with the whole board to decide our projects.
3. Audrey noted that the use of the roof for the pigeon control is decided by the dentist at Weston/Lawrence by his mother who owns the building.
4. Garbage collected from the cleaner on Saturday from the market and general area Audrey will ask if West22 can take the garbage rather than the bin at 1971 as it has too much garbage to accommodate.
5. The banners are estimated to be installed on June 19<sup>th</sup> as per latest update.

**Motion:** To accept the streetscape report

**Moved By:** Peter Kalamaris **Seconded By:** Olumide Olatoye

**Carried 06-13-03**

### Marketing Report

There was no update from the Marketing subcommittee, so no report was presented.

### Events Report

Audrey presented the report on behalf of the subcommittee. The following comments were made;

1. Some new vendors have already attended the market for the beginning dates
2. Philip does reports at the market, which Audrey reviews and provides summary in the Coordinator report. The board might want to have copies of the original reports.
3. Audrey went into details around the Toronto Garlic Festival if it were to come as a special day at the Farmers Market; we decided we didn't want a beer garden feature, suggested sampling instead and selling to-go which is allowed at Farmers Markets without a permit. Made clear that the event needed to be self-sustainable and scaled back if necessary, the budget he provided had 40K deficit. We went through the lines in the budget to decide what could be cut. Measurement of the street Weston to south station could fit 80 vendors if closed fully, waiting on clarity from transportation. Advertising, staffing, management were included in the budget he provided; Audrey commented to him that some staffing costs could be reduced by using volunteers.
4. Reiterated the issue with vendors applying for the market, not sending payment or responding to e-mails/phone calls takes a lot of my time. Vendor should need to provide a deposit to submit an application. The rule still applies that payment is required the Friday before ahead of the market day.
5. Agreed to prioritize vendors who are selling something different over ones that are selling the same item.
6. Warner Farms needs a follow up, start date was to be July 15<sup>th</sup>. Needs staff to drive to the market.
7. Clarified she is aware and following up with those vendors who have not paid, relates to discussion in point #4. To give noticed to unpaid vendors if their spot is given to another vendor.

**Motion:** To accept all vendor applications received in May and accept the report.

**Moved By:** Suri Weinberg-Linksy **Seconded By:** Olumide Olatoye

**Carried 06-13-04**

## Capacity Development Report

Peter presented the report. The following comments were made;

1. Waiting on draft strategic plan, should be ready by Wednesday. Meeting will be 6pm Monday June 19<sup>th</sup> virtually.
2. Masum won't be able to attend the meeting with Gladki due to time difference. Masum can provide any comments by e-mail.
3. Suri noted that the WVRA is talking about doing a strategic plan. Expressed that there were some members who were feeling discouraged by developments. Emphasized the importance of attending community consultation meetings.

**Motion:** To accept the Capacity Development report

**Moved By:** George Kalamaris **Seconded By:** Olumide Olatoye

Carried 06-13-05


## Other Business

None

The next meeting date will be July 11<sup>th</sup>


**Meeting Adjournment:** Masum Hossain called the meeting to a close at 11:18 AM.

Minutes Approved By:

  
VICE Chair, Masum Hossain

  
GEORGE KALAMARIS

July 12, 2023  
Date

  
Secretary/Vice-Chair, PETER KALAMARIS

July 12 2023  
Date