

Weston Village BIA
4 John St., Unit 3
Weston, ON M9N 1J3



Phone: 416 249 0691
Fax: 647 775 1158
Email: admin@westonvillagebia.com

Minutes of Wednesday March 12th 2025 Meeting

Location: Zoom

<https://us06web.zoom.us/j/89993394232?pwd=bHqYfQTLs6aSfMNbkG3exd1RL3rBE3.1>

Time: 5:00 PM

In Attendance – in person: Masum Hossain (Chair), Peter Kalamaris (Secretary/Treasurer), Jonathan (Jonny) Repasch, Olumide Olatoye (Olu), Omar Warsame (Vice Chair), Suri Weinberg-Linsky, Romano D'Andrea, Marilyn McCrea, Councillor Nunziata, Nicole Strachan (Coordinator)

Regrets: Jovana Guzman, Ned Sebev (Economic Partnership Advisor)

Guests: Preet Lalli (Farmer's Market Event Planner)

Call to Order: The meeting was called to order with quorum at 5:01 PM. It was noted that the meeting was being recorded.

Motion: To approve the agenda

Moved By: Suri Weinberg-Linsky
03-12-01

Seconded by: Councillor Nunziata

Carried

Conflict of Interest – None Declared

Peter entered the meeting 5:06 PM

Motion: To accept February 26 minutes as amended

Moved By: Peter Kalamaris
02

Seconded by: Suri Weinberg-Linsky **Carried 03-12-**

Motion: To accept February 12 minutes as amended

Moved By: Peter Kalamaris

Seconded by: Jonny Repasch

Carried 03-12-03

Farmers' Market Report

Presented by Preet Lalli

Weston Village BIA
4 John St., Unit 3
Weston, ON M9N 1J3



Phone: 416 249 0691
Fax: 647 775 1158
Email: admin@westonvillagebia.com

Preet touched base on current vendor onboarding, recurring vendors, revenue received, sponsorship received, and answered general questions.

She informed the Board that the application for a GTA Community Grant was completed through the Peter Gilgan Foundation. The grant focuses on Education, Economic Opportunities, and Food Security. Grants are awarded in April.

A formal memo was posted on our Website and Social Media regarding vendor concerns about how the market was run in 2024, specifically to the lack of advertising. Nicole to share in the BIA newsletter.

Peter asked the Councillor regarding rental of the Artscape Hub space as the agreement between the City of Toronto and the BIA confirmed that the BIA had use of the space in perpetuity. Suri confirmed knowledge of this. Councillor was to look into this as she was unsure in the moment.

Omar entered the meeting at 5:23 pm

Olu entered the meeting at 5:40 pm

Use of the Green P parking was discussed. Looking for options to get free parking for the hours of the market only. The Councillor was asked to see if she could assist in having Green P facilitate this request for the full market season, or on select weekends

Advertising was discussed. The current budget is \$7,100.00 with the chance for more funding through the grant.

Motion: To add \$7,100 to the budget

Moved by: Peter Kalamaris **Seconded by:** N/A

12-04

Rejected 03-

The Councillor doesn't believe that the BIA needs to spend a lot on advertising and marketing. The efforts need to focus on advertising to local marketing within York-South Weston. The Councillor also suggested that the Market should have a seating area.

Jonny agreed. He also suggested that BlogTO and Mailers are not the best options and suggested Google Ads as an alternative.

Marilyn agreed with local advertising, and suggested using the members at large as a free form of advertising.

Suri recommended using the Welcome to Weston boards.

Weston Village BIA
4 John St., Unit 3
Weston, ON M9N 1J3



Phone: 416 249 0691
Fax: 647 775 1158
Email: admin@westonvillagebia.com

Preet was to look into tote bags and tents.

Preet informed the Board that entertainers are now looking for \$520/4 hour performances as part of the new livable wages for entertainers. Cautioned that underpaying entertainers could create community backlash.

The Chair Report

Presented by Masum Hossain

Masum presented his report, the following comments were made:

1. Welcomed Marilyn and Roman to the board. Expressed concern that the Councillor did not approach the Board to inform them that the decision was being made. It was not morally right for her to appoint the new Board members how she did. However, it was not legally wrong or incorrect. He wished that the Councillor had approached it differently. Both Romano and Marilyn are good additions.
 - a. The Councillor explained that she spoke to Sylvio and he was ok with her decision because he was busy with work. She reiterated that Board members need to be available for the meetings, Sylvio had missed several meetings and she had to make a decision. She was within protocol to make the decision she did. The Councillor clarified that the new Board members were appointed by member business to be there representatives.
2. Ned's schedule does not accommodate the current recurring schedule for Board meetings is the Board ok with changing the day of the week to Tuesday to accommodate Ned's schedule.

Motion: To change the monthly meeting date to second Tuesday of the month to accommodate Ned's schedule. **Moved by:** Romano D'Andrea **Seconded by:** Peter Kalamaris **Carried**
03-12-05

NB: after the meeting Nicole clarified that the second Wednesday of every month does in fact work with Ned's schedule. As a result, this motion is considered null and void.

3. Discussion was had on the planting RFP.
 - a. Masum delegated Peter, Suri, Romano and Marilyn as a working group to review and report back to the Board at the April meeting.
4. Asset insurance up for renewal May 1st. DesLauriers said the quote would likely be what we have now.
 - a. Nicole to price shop with quote for April meeting.
5. Cleaning Contract is prepared - He asked for a raise

Weston Village BIA
4 John St., Unit 3
Weston, ON M9N 1J3



Phone: 416 249 0691
Fax: 647 775 1158
Email: admin@westonvillagebia.com

6. TABIA Auditor list is ready. Nicole to forward list to Peter
7. Coordinator is looking into electronic banking options for the BIA. Will look into policy that includes a DocuSign to sign off on transactions.
 - a. Peter elaborated the risks due to improper controls and the lack of having two authorities to sign. He advised the Chair to not proceed with this option. Marilyn agreed with Peter's position.
8. There was a shooting, found out that Sylvio had to duck from the bullet.
 - a. The Councillor commented that tone of the involved parties had gang affiliation and the guy who was shot was arrested. It is being dealt by Guns and Gangs.
9. Asked the Councillor for updates on the construction east of Weston
 - a. She had no updates as it is a Toronto Water run project. Nicole to investigate.

Motion: To accept the Chair report

Moved by: Peter Kalamaris

Seconded by: Olu Olatoye

Carried 03-12-06

The Councillor's Report

Presented by Councillor Nunziata

- No updates to present

Treasurer Report

Presented by Peter Kalamaris

He is working with the accountants to close of the 2024 year-end files.

Wix needs the registration of the Board of Directors in order to release funding from the Farmers' Market vendors. He will be reaching out to Audrey to confirm what documents were submitted last year.

Motion: To Accept the Treasurer's Report

Moved By: Jonny Repasch

Seconded By: Omar Warsame

Carried 03-12-07

Coordinator Report

Nicole presented the report, and the following comments and additions were made;

- The Cleaner's contract is ready. He asked for a raise of from \$17.50/hr to \$20.00/hr.
 - Discussion was had regarding pay increase as well as increasing the frequency of the cleaning as a means to attract customers for the BIA and Farmers' Market. Review against the current budget was needed to determine what increase would be required.

Weston Village BIA
4 John St., Unit 3
Weston, ON M9N 1J3



Phone: 416 249 0691
Fax: 647 775 1158
Email: admin@westonvillagebia.com

Motion: To increase the budget from \$5,000 to \$7,500

Moved By: Suri Weinberg-Linsky **Seconded By:** None

Rejected 03-12-08

Motion: To increase cleaning days to seven days a week

Moved By: Councillor Nunziata **Seconded By:** Romano D'Andrea

Rejected 03-12-09

Motion: To delegate a working group to review the Street cleaning plan with a more thoughtful process and have reported by next meeting. Omar, Suri, and Jonny were the delegated working group.

Moved By: Marilyn McRea **Seconded By:** Romano D'Andrea

Carried 03-

12-10

- The Councillor requested that Mother's Day market discussion along with the remaining Coordinators report be moved to the next Board meeting.

Other Business

- Omar asked about whether Romano is part of the Romano foundation.
 - Romano confirmed he is the owner of the Romano D'Andrea foundation.
 - Omar asked if it is a conflict of interest that he is on the Board since he is involved with Devron and the theater his Foundation is building
 - Romano clarified that the foundation does not have a relationship with Devron, they are working with the City. Should an agenda item pose a conflict of interest he will declare it.
 - The Councillor interjected that Romano was appointed to be on the Board by BSaR and that he would clarify should he have a conflict of interest on Agenda items
 - Masum suggested if a Board member is concerned, they can always go to the integrity commissioner for clarification of the rules.

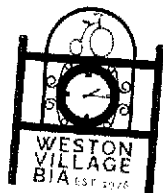
Suri Left meeting at 7:21pm

- Peter asked for the AGM minutes before the next meeting and that a special meeting can be held if needed to review.

Next meeting: April 8th, 2025, at 6:30 PM in person at the office.

Meeting Adjournment: Masum called the meeting to a close at 7:24 PM.

Weston Village BIA
4 John St., Unit 3
Weston, ON M9N 1J3



Phone: 416 249 0691
Fax: 647 775 1158
Email: admin@westonvillagebia.com

Minutes Approved By:

Suzi Weinberg-Linsky
Chair, Masum Hossain

Peter Kalamaris
Secretary, Peter Kalamaris

July 7/25
Date

July 9 2025
Date